

A photograph of two women in a professional setting. One woman, with curly hair and wearing a blue shirt, is leaning over a desk. The other woman, with long dark hair and wearing a dark blazer over a white top, is standing and holding a tablet. Both are smiling and looking at the tablet. The background is a warm, wooden interior. A large green abstract shape is in the top left corner, and a large white diagonal shape is in the bottom right corner.

# Elevate Your Employee Experience

Create a culture rooted in authenticity.  
Connect your people to a shared purpose.  
Recognize and celebrate accomplishments.





Your employees don't fit a mold.  
The strategies you use to create  
meaningful experiences for them  
shouldn't either.

To support the moments—big and small—that matter most in the journeys of your people, no off-the-shelf solution will cut it. You need a solution that accommodates your culture, your employer-brand promise and, most importantly, the unique roles and needs of your people.



# Our Portfolio of Custom-Crafted Solutions

Engage and retain employees and turn them into brand advocates with our wide range of unique solutions. They'll ensure your employees are identifying with your company, your brand and each other, at all stages of their journey.

## Employee Recognition

Demonstrate ongoing appreciation of your employees that sparks meaningful connections between them and your organization.

## Employer Branding & Communications

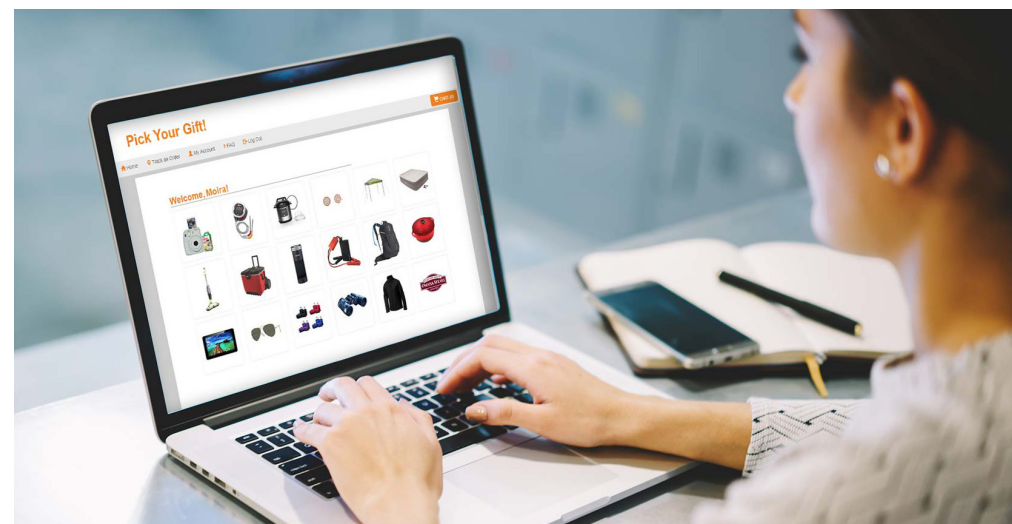
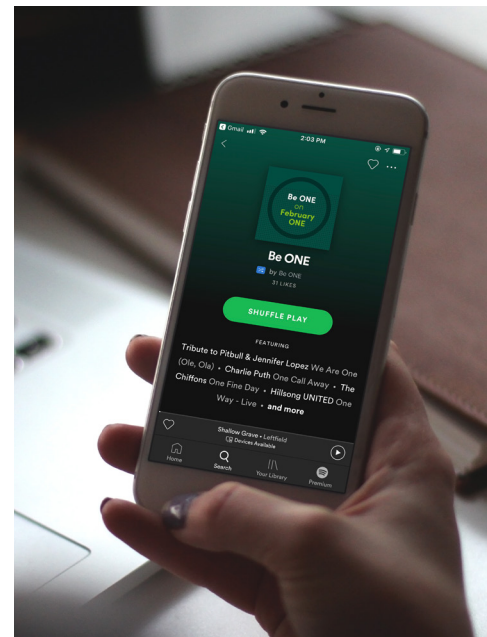
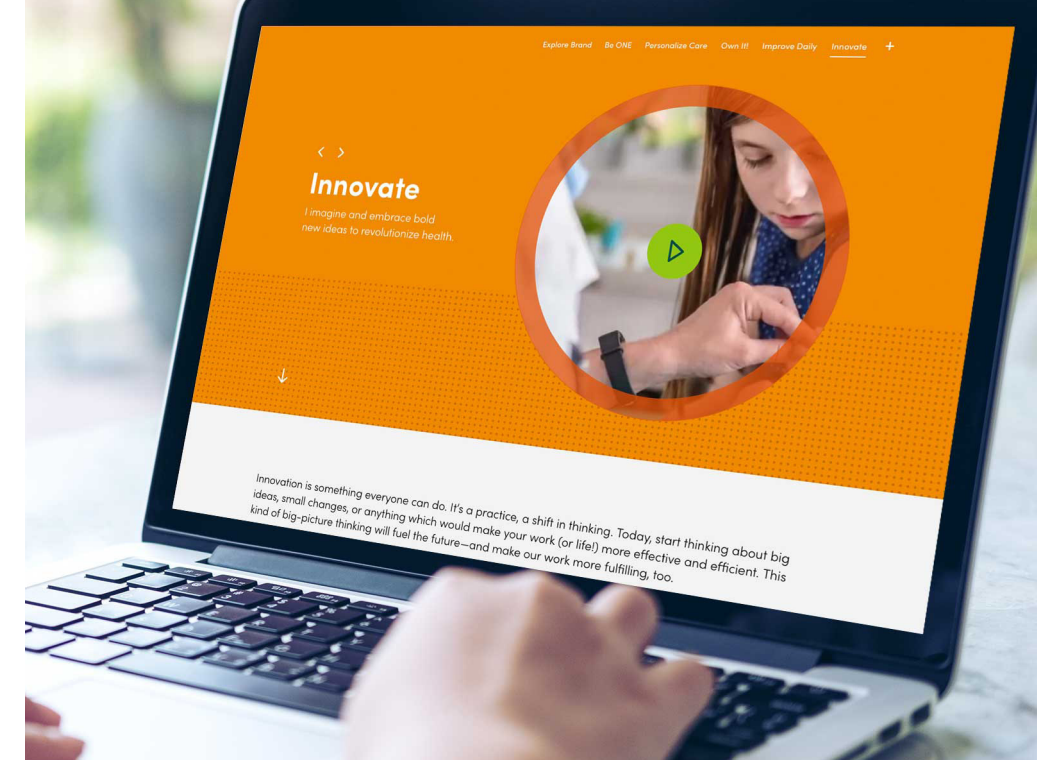
Retain, engage and align your employees of today and tomorrow by uncovering and sharing your organization's authentic story.

## Employee & Corporate Events

Whether you're celebrating, educating or energizing—or a mix of all three—tell a cohesive and compelling story within an event experience, creating a powerful statement that will reverberate throughout your organization.

## Milestone Recognition & Awards

Deliver personalized award experiences for employee achievements that motivate your people and show how much their loyalty and dedication matters.



# Our Proven Approach for Real Results

From start to finish, we use data-driven decisions to customize your solution. No pre-packaged assumptions here. Our expertise and full suite of interconnected capabilities allows us to deliver comprehensive solutions that generate industry-leading results.



We helped one client increase the number of their employees feeling “appropriately recognized” by 63%—in just one year.

With support from ITA Group, one client saw an 11% increase in employees being motivated to do their best work.

When we took over one client’s milestone award program, we were able to increase appreciation gift redemption by 15% using superior awards and communications.

Employees report 100% satisfaction with our client’s engagement solution and it shows—we’ve confirmed new hires are 6% more likely to be retained after receiving just one recognition.



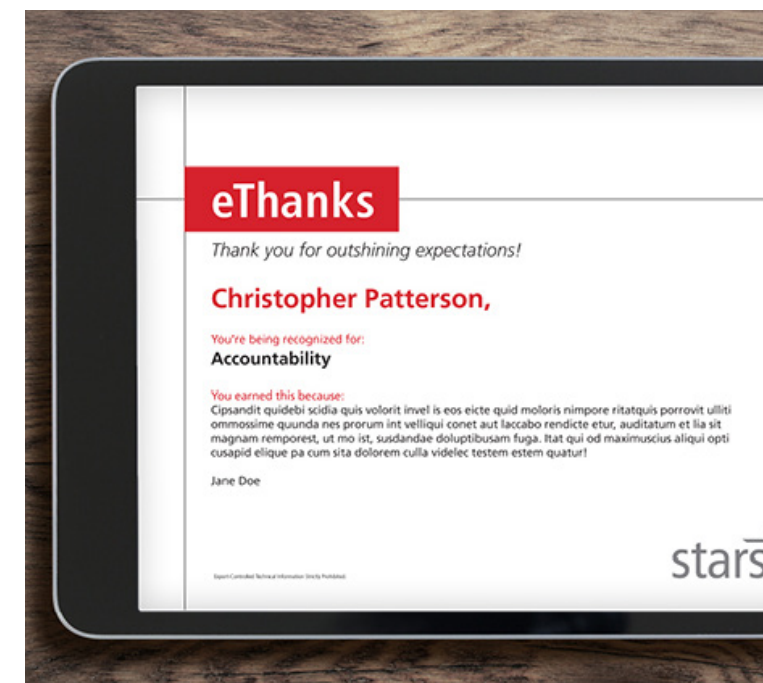
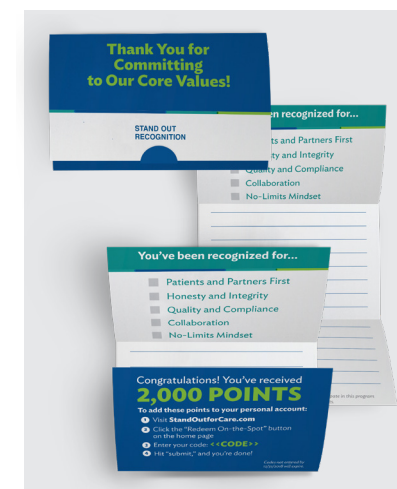
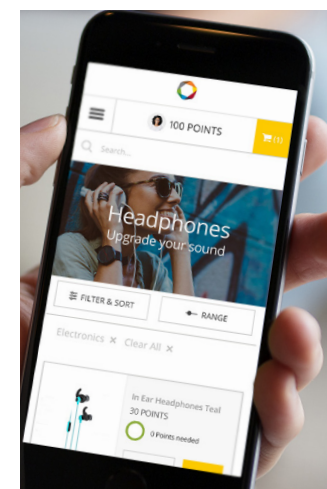
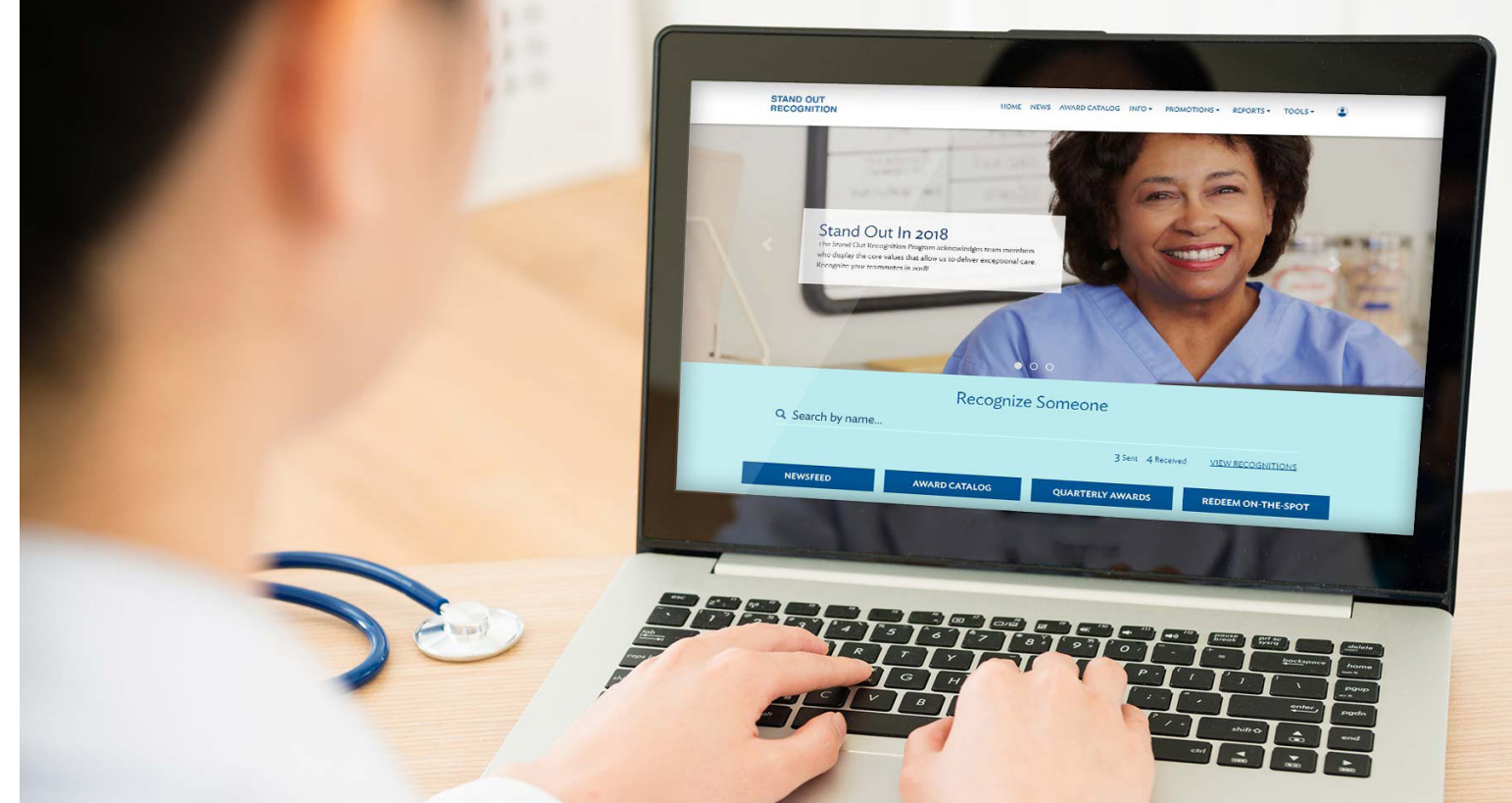
## EMPLOYEE RECOGNITION

# Emotional Connections That Inspire & Motivate Team Members

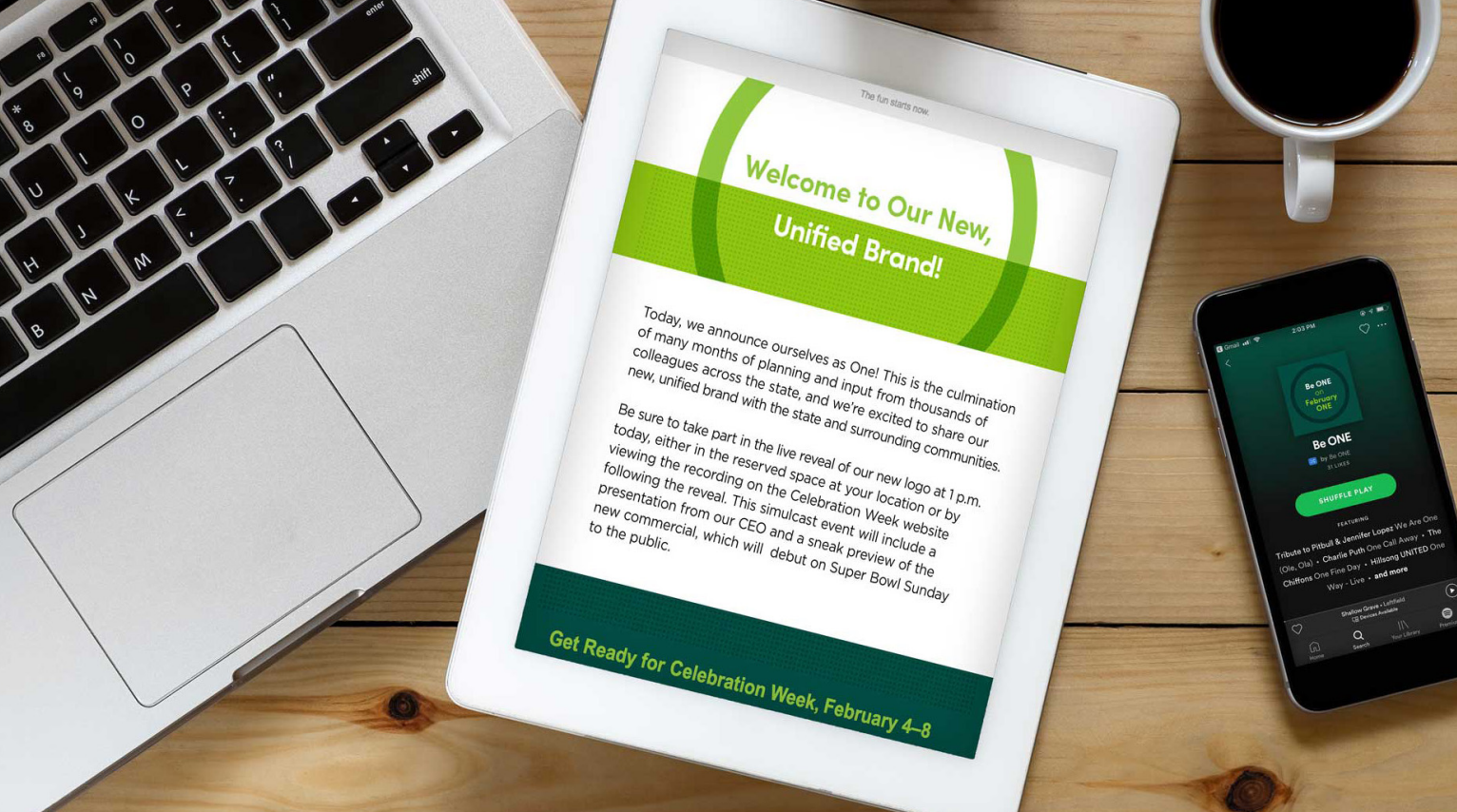
Engaged employees are why—and how—your organization achieves success. We can help you align and inspire employees through recognition, so you create lasting connections and enable your employees to become advocates of your organization.

### Core Capabilities

- > Quantitative and qualitative assessments, including benchmarked employee surveys
- > Recognition program strategy and operation
- > Creative branding and cross-media communications campaigns
- > Centralized, web and mobile-based technology platforms
- > Award platform, experiences and symbolic item fulfillment
- > Full-service solution management, including participant customer service
- > Robust analytic reporting, including real-time data visualization, ROI and KPI evaluation



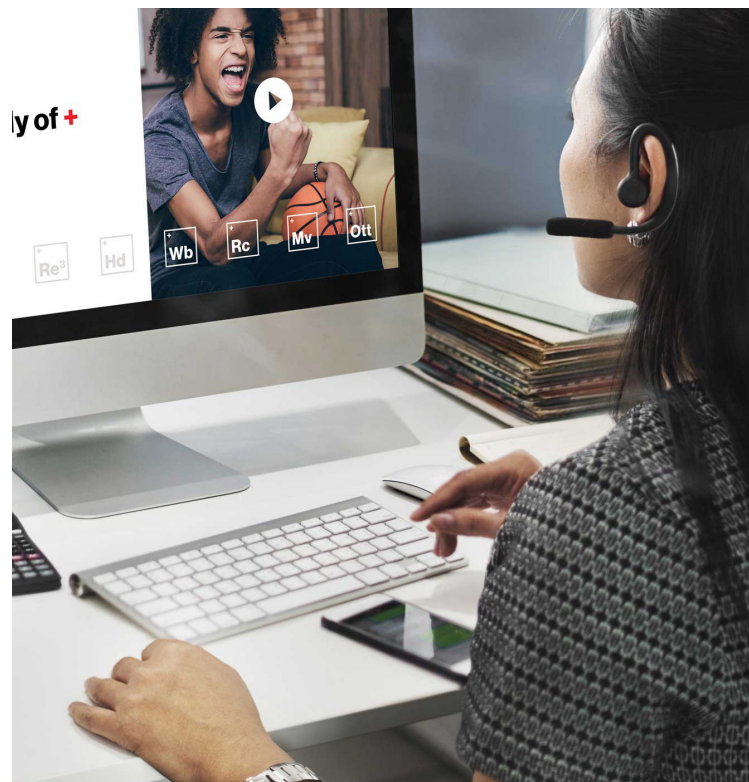
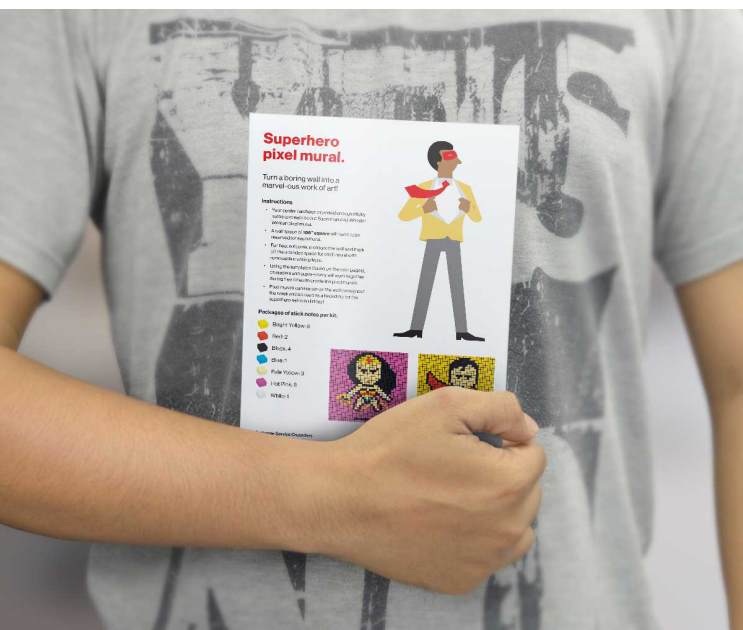




## EMPLOYER BRANDING & COMMUNICATIONS

# Uncover the Story That Resonates & Unites Employees

A compelling, authentic story—one that's true to who you are and what you do—emotionally connects employees to your organization. We can help you discover that message and bring it to life in a way that aligns with your established branding while engaging and motivating employees.



## Core Capabilities

- > Quantitative and qualitative assessments, including employer brand audits
- > Employer brand and employee value proposition development
- > Core value definition
- > Employee profiling and journey mapping
- > Cross-media communications
- > Building graphics and signage
- > Integrated technology solutions
- > Employee events (live and virtual)
- > Full-service solution management
- > Goal setting, reporting and performance analysis



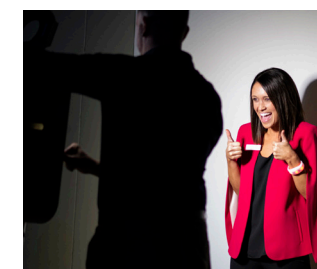
## EMPLOYEE & CORPORATE EVENTS

# Make an Impact to Align & Engage

Employee and corporate events can bring team members together for an impactful and memorable experience. Whether it's in person, virtual or a mix of both, events foster emotional connections and send a message that resonates with your people. We can help you harness the true power of your employee and corporate events—from understanding your objectives, to creating an immersive story, to delivering a unique experience. One that sticks with your people for the long haul.

### Core Capabilities

- > Consultation and design for attendee experience
- > Creative branding and message development
- > Curated content for cross-media communications and web/mobile attendee app
- > Venue sourcing and contracting
- > Branded space and seamless wayfinding
- > Team-building charitable activities
- > Staging, production and technical direction
- > Event photography
- > Talent procurement
- > Food, beverage and hospitality
- > Travel, transport and lodging management
- > Data visualization and analytics reporting, including ROI and KPI performance







## MILESTONE RECOGNITION & AWARDS

# Recognize & Reinforce Company & Individual Milestones

Meaningful recognition of individual and company achievement is often overlooked in today's busy world, but the impact of those moments on your employee experience is significant. Whether it's an individual's service anniversary or a company-wide milestone like an acquisition, we do the heavy lifting to ensure you acknowledge those moments in ways that align with your brand and motivate your people.



### Core Capabilities

- > Quantitative and qualitative assessments
- > Recognition program strategy and operation
- > Creative branding and cross-media communications campaigns
- > Centralized, web and mobile-based technology platforms
- > Award platform, experiences and symbolic item fulfillment
- > Full-service solution management, including participant customer service
- > Robust analytic reporting, including real-time data visualization, ROI and KPI evaluation





# Let's Create an Experience That Elevates Your People & Your Business

Employee Recognition | Employer Branding & Communications  
Employee & Corporate Events | Milestone Recognition & Awards

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Contact Us Today

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