

A photograph of a woman with dark, curly hair, wearing a blue sleeveless top, sitting at a desk and smiling while looking at a laptop. The image is partially obscured by a large white diagonal shape that contains the text.

Employee Connectedness Kits

Support and align your workforce—
wherever they are—with an experience that
reinforces your brand, shared purpose and
organizational culture.



Supporting Your Workforce

As the world gets closer to its new normal, what's next for your workforce? Whether you're returning to the office, staying remote, or somewhere in between, caring for your employee experience will be key. Your people will have a range of emotional and physical needs and will be looking to you for continued support as they begin to safely reconnect with each other, reclaim productivity and weather continued change.

The good news: with a strong message and even stronger delivery, you can support these needs.



Return to an In-Office Experience

Your goal: a positive return to the office setting. Items that promote health and wellbeing—at their desk, in shared spaces or during downtime—supported by strategic messaging genuine to your brand, vision and values, will show employees how you're going the extra mile to care for them.

ALTERNATE CONTAINER IDEAS



DRAWSTRING BACKPACK

Delivers your kit in a fun way that can be used again.



NO-TOUCH TOOL

Puts a protective barrier between your hands and public surfaces.

FACE MASK

Creates community when branded while also supporting health.



ID HOLDER

Allows team members to keep key messages with them at all times.



DESK BRANDING

Adds personalization and reinforces brand messages.



HAND SANITIZER

Provides an on-the-go option for health and safety.

Enhance Your Kit

Go beyond the basics to support the specific needs of your in-office return strategy.

EASE THE TRANSITION



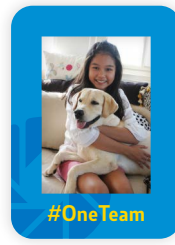
DESK AIR PLANT

Lower stress and support care messages with a little green.



DESK CALENDAR

Reinforce your values and your vision.



MAGNETIC PHOTO FRAME

Bring a piece of home to their office space.

CARE FOR EMPLOYEE NEEDS



SNACKS

Treat them with branding and core messages.



COFFEE/TEA

Meet their routine needs.



TISSUES

Promote health and sanitation.

STRENGTHEN YOUR VISION & CORE MESSAGES



RESOURCE PACKET

Deliver important details for the transition.



NOTEPAD

Keep your vision and messaging top-of-mind on a functional piece.



MONITOR STRIP

Provide tips for the transition in a highly visible spot.

CONNECT IN-OFFICE & REMOTE EMPLOYEES



PHOTO PROPS

Infuse some fun and connect one another.



HASHTAG MESSAGING

Support a social connection.



STATUS TABLE TENT

Communicate who's in the office to support a phased return.

Virtual Workforce Experience

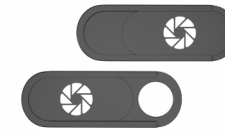
Working from home can feel like you're isolated in an entirely different world. But you can help care for your people's connection needs. Together, branded items and supporting messages create an environment that reinforces your values and connects employees to their coworkers, work and organization.

ALTERNATE CONTAINER IDEAS



CUSTOM BOX

Creates an experience when items are received.



CAMERA BLOCKER

Immerses employee in branding in a subtle way.



DESK CALENDAR

Provides a functional, branded piece for their desk.



JOURNAL

Delivers your brand on an essential item.



DOOR HANGER

Supports productivity in a fun and interactive way.



MOUSEPAD

Keeps messages highly visible to reinforce your vision.

Enhance Your Kit

Add an extra touch to support your team members' needs and how they'll feel cared for.

ENRICH REMOTE LIFE



SLIPPERS/SOCKS
Deliver comfort with your brand on it.



BRANDED APPAREL
Keep your brand top-of-mind with casual wear.



COFFEE MUG
Provide a reminder of your brand with every sip.

PROMOTE SELF-CARE



THINKING PUTTY
Foster creativity and focus in their new environment.



AROMATHERAPY
Put employees at ease with scents that promote stress relief and productivity.



REMINDER STICKY NOTES
Provide an essential office supply with your brand.

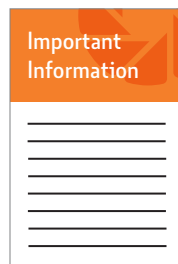
DELIVER KEY MESSAGES FOR YOUR VISION



BOTTLE & COASTERS
Targeted messaging for your overall mission or interim remote vision.



PEN MESSAGING
Build the future with supplies that inspire.



CONTACT/INFO CARD
Provide important contacts and information for support.

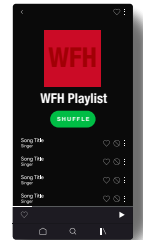
CONNECT EMPLOYEES



BRANDED COFFEE
Give a treat with messaging that encourages virtual coffee breaks.



REMOTE PHOTO PROPS
Promote fun and connections through social photo sharing.

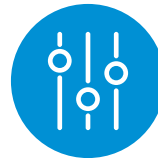


COMMUNITY PLAYLIST
Foster the feeling that employees are listening together.

Let's Align & Reconnect Your People Together



**Define Your Messages
and Workforce Strategy**



**Develop Custom Employee
Experience Solution**



**Engage and Align
Your People**