

# AI Claims Processing With 100% Verification & Up to 75% Lower Costs

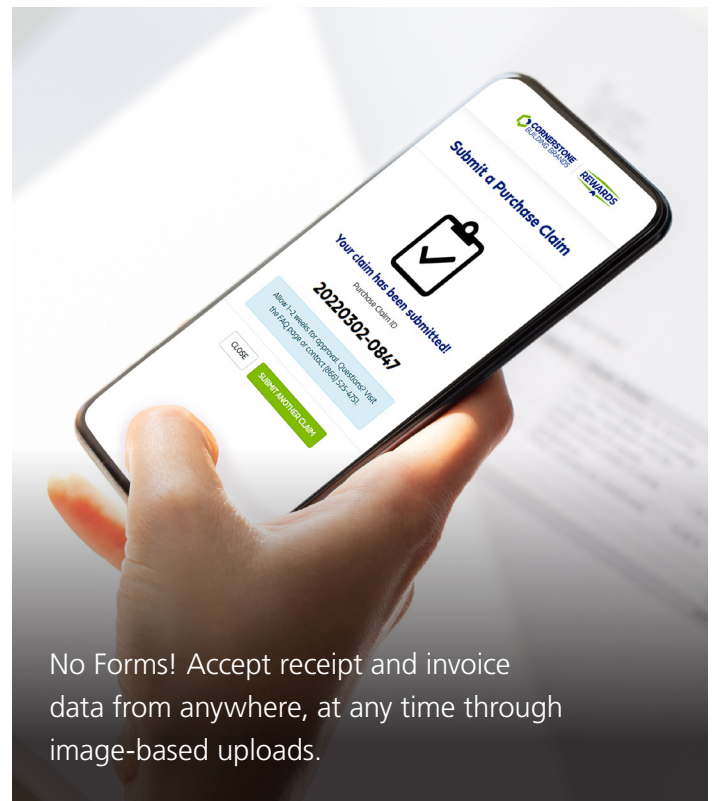
Spend less time and money on your claims processing and management. And increase submissions with image-only uploads and smart validation.

## Simple on the Front End, Comprehensive on the Back End

Compared to traditional claims processing, a fully managed AI claims-processing and management solution is easier for participants and less work for admins. It's a win-win. Plus, our industry-leading scanning and validation capabilities reduce up to 75% of claims-processing costs.

Paired with full support on the back end, you'll get a solution to:

- > Take in submissions
- > Process and validate claims
- > Administer payments and awards
- > Communicate the program and standings
- > Field customer service inquiries
- > Continually optimize promotions



No Forms! Accept receipt and invoice data from anywhere, at any time through image-based uploads.

# Primary Benefits of ITA Group's AI Claims Process

## 1. Effortless Submission Experience

Increase participation and lower complaints in your claims program. Swap out traditional forms with a simple photo submission or direct feed from distributors and wholesalers.

## 2. Cost-Efficient Claims Management

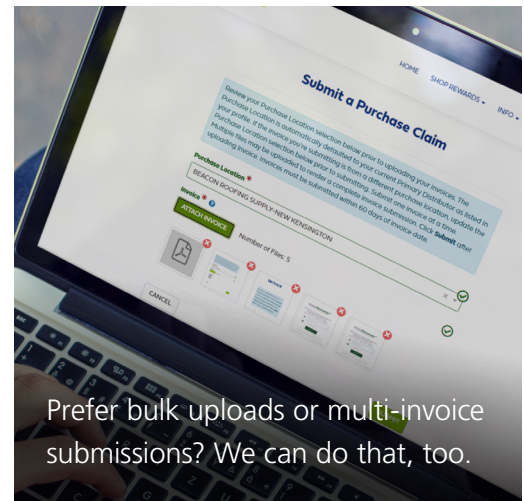
Significantly lower your claims program administration costs. Shift from software and human-driven processes to automation paired with AI and machine learning. Automated claims management audits 100% of submissions and captures all data on receipts or invoices. No more charging by inputs or line items.

### Additional Benefits

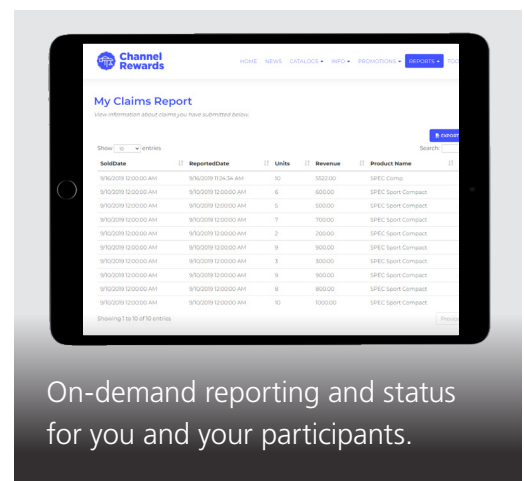
- > Optimal submission methods and integrations
- > Validation and risk mitigation based on your business rules
- > Ongoing data analysis and promotions optimization

## A Single Vendor Removes Administrative Burdens

You'll have peace of mind knowing someone is always keeping tabs on the program. And your internal teams will have more time to focus on running the business. Our specialized analysts help you learn more about who's buying your products, while segmenting and targeting the channel for more optimized promotions.



Prefer bulk uploads or multi-invoice submissions? We can do that, too.



On-demand reporting and status for you and your participants.

Let's Talk—[itagroup.com](https://itagroup.com)



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